AOSC
Association of Orthodontists (Singapore) Congress

DECODE. DISCOVER. TRANSFORM

22 – 24 FEBRUARY 2019
Pre-congress Day: 21 February 2019
Post-congress Day: 25 February 2019
Level 4, Marina Bay Sands, Singapore

POST-SHOW REPORT

Organized by: Held In: Supported By: Event Manager:

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The Association of Orthodontists (Singapore) Congress (AOSC) concluded yet another successful edition, reaffirming the show's position as the must-attend orthodontic event in the Asia Pacific region. The conference delegates saw a remarkable growth of 20% from last edition of which more than 60% came from overseas.

A total of 1,000 attendees from 40 countries hailing from as far as Hungary and Oman came together to attend the 3-days conference, exhibition, and pre and post-congress workshops. The impressive international line-up which saw 15 speakers and the likes of keynotes, Prof. David Sarver, Prof. Birte Melsen and Prof. Rolf Behrents, enriched delegates by sharing detailed case studies and key insights.

30 exhibiting companies and 115 represented brands also came together for the exhibition, where attendees were treated to a display of the latest products and innovations highlighting the current technological advancements in the industry.

Besides the Conference and Exhibition, AOSC 2019 also unveiled several new initiatives including a collaboration with the Faculty of Dentistry, National University of Singapore for an inaugural Residents’ Symposium which was attended by over 80 participants. In addition, the Association also committed to give back to society by raising funds for the Children’s Cancer Foundation (CCF) through AOSC 2019. A cheque of SGD 21,000 was pledged and presented to Ms. Neo Lay Tin, Executive Director, Children’s Cancer Foundation during the opening ceremony.

Held at iconic Singapore attractions, attendees were treated to an exceptional Welcome Reception with drinks and fun at the S.E.A. Aquarium, Resorts World Sentosa. Fitness enthusiasts and supporters also gathered bright and early on the second day of the congress for the 3rd edition of the fully subscribed run along Gardens by the Bay.
Visitors’ Profile

1,000 Attendees
2017: 938 Attendees

12 Group Delegations

Top Visiting Countries
- Singapore
- Indonesia
  - Indonesian Association of Orthodontists
  - Trisakti University
- Malaysia
  - Ministry of Health
  - Malaysia
- Thailand
  - Bangkokthonburi University
- Australia
  - University of Sydney
- Vietnam
  - University of Medical and Pharmacy
- Hong Kong
  - Hong Kong Society of Orthodontists
- Japan
  - Fujisaki Ortho Clinic
- United States of America
- South Korea

Local VS International Visitors
- 39% Local Visitors
- 61% International Visitors

New Visiting Countries
With AOSC gaining greater recognition internationally, the 2019 show saw an increase in delegates and visitors attending from around the world. Here’s a look at the top 5 new visiting countries:
- Belgium
- Canada
- Denmark
- France
- Hungary

Visitors’ Review

David Sarver - what can you say. The man is brilliant and entertaining.
Sam Whittle, Australia

Lee Kee Joon, Birte Melsen, David Sarver, Eric Liou, Monty Duggal are amazing speakers.
Marisa Indriati Budiman, Indonesia

Lee Kee Joon’s lecture was excellent. Good cases and interesting mechanics.
Aik Wei Goh, Singapore
Exhibitors’ Profile

30 Exhibitors
115 Brands Represented

Local VS International Exhibitors

71% Local
23% International

Country Breakdown of Exhibitors

Australia Germany Hong Kong Japan Singapore United States of America

Exhibitor Type

6% Distributor/Trader/Laboratory
14% Manufacturer
57% Service Provider (EDP/IT, Media, Training etc)
23% NGO/Association/Government

Exhibitors’ Experience

More than 90% of the exhibitors will return or are likely to return for AOSC 2021

Exhibitors’ Review

This is the first time we, Biolux Research, exhibit with AOSC and we are impressed with the quality of the event and how efficiently it was managed, especially with the greatest assistance from the organisers!

John Chan, OrthoPulse

We have exhibited with AOSC for at least 2 editions now and I am constantly impressed with the quality of the event and how efficiently it was managed. I will definitely consider participating with the event again.

Rebecca Luk, Dental Monitoring
The 2019 Scientific Poster Competition saw 74 submissions and 62 presenters, an amount double of the previous edition, come together to compete for the top position and cash prizes from 2 categories - the best case study and the best research project.

**BEST RESEARCH PROJECT:**

**Winner**
Dr. Islamy Rahma Hutami from Tokushima University Graduate School

**Meritorious Awards**
Dr. Emily Ng from National Dental Centre Singapore
Dr. Kittitat Nakdilok from Bangkokthonburi University
Dr. Trio Novalia of University from Sumatera Utara

**BEST CASE STUDY:**

**Winner**
Dr. Mei Yian Lim from National Dental Centre Singapore

**Meritorious Awards**
Dr. Tanakorn Phuangkoson from Bangkokthonburi University

In collaboration with the Faculty of Dentistry, National University of Singapore, the Residents’ Symposium was held on 21st February and was attended by over 80 participants. Attendees were treated to an afternoon of insightful discussions and a tour of the newly minted National University Centre for Oral Health Singapore (NUCOHS).
Networking Opportunities

Showcasing the sights and sounds of Singapore, attendees of the fully subscribed social programmes were treated to an evening reception at the S.E.A. Aquarium in Resorts World Sentosa and the 3rd edition of the AOS Run at the Gardens by the Bay.

AOSC Charity Drive

For the 2019 edition of AOSC, the Association has committed to give back to society by raising childhood cancer awareness and funds for the Children’s Cancer Foundation (CCF) through a series of activities. These include donating $5 to the Children’s Cancer Foundation for every registered delegate, organising an exclusive movie screening and a charity car drive. We are proud to announce that a cheque of SGD 21,000 was pledged and presented to Ms. Neo Lay Tin, Executive Director, Children’s Cancer Foundation during the opening ceremony of AOSC 2019.
Returning from 2 – 4 July 2021, the Association of Orthodontists (Singapore) Congress 2021 marks the 30th anniversary of AOS.

Attendees can look forward to a specialized exhibition focusing on the niche of orthodontics alongside an exciting scientific programme. The conference will feature discussions on current trends concerning, amongst other topics, the shifts in the digital and AI paradigm that has evolved to change the way we treat our orthodontic patients.

Companies looking to collaborate with, sponsor or exhibit at AOSC 2021, contact us today to begin discussions on your participation.

**SPONSORSHIP AND EXHIBITION OPPORTUNITIES:**

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